



AURUM

The lake's golden journey





WHO WE ARE

Aurum is more than just a navigation service — it's an experience designed for those who seek luxury, elegance, and authenticity on Lake Maggiore. Every journey is crafted to blend comfort, design, and nature, creating a perfect harmony between exclusivity and beauty.

Every detail is meticulously curated to offer a refined service, transforming each moment on board into an unforgettable memory. Sailing with Aurum means immersing yourself in the charm of the lake, where prestige meets the magic of the water.



AURUM



A NEW FRONTIER OF LUXURY ON LAKE MAGGIORE

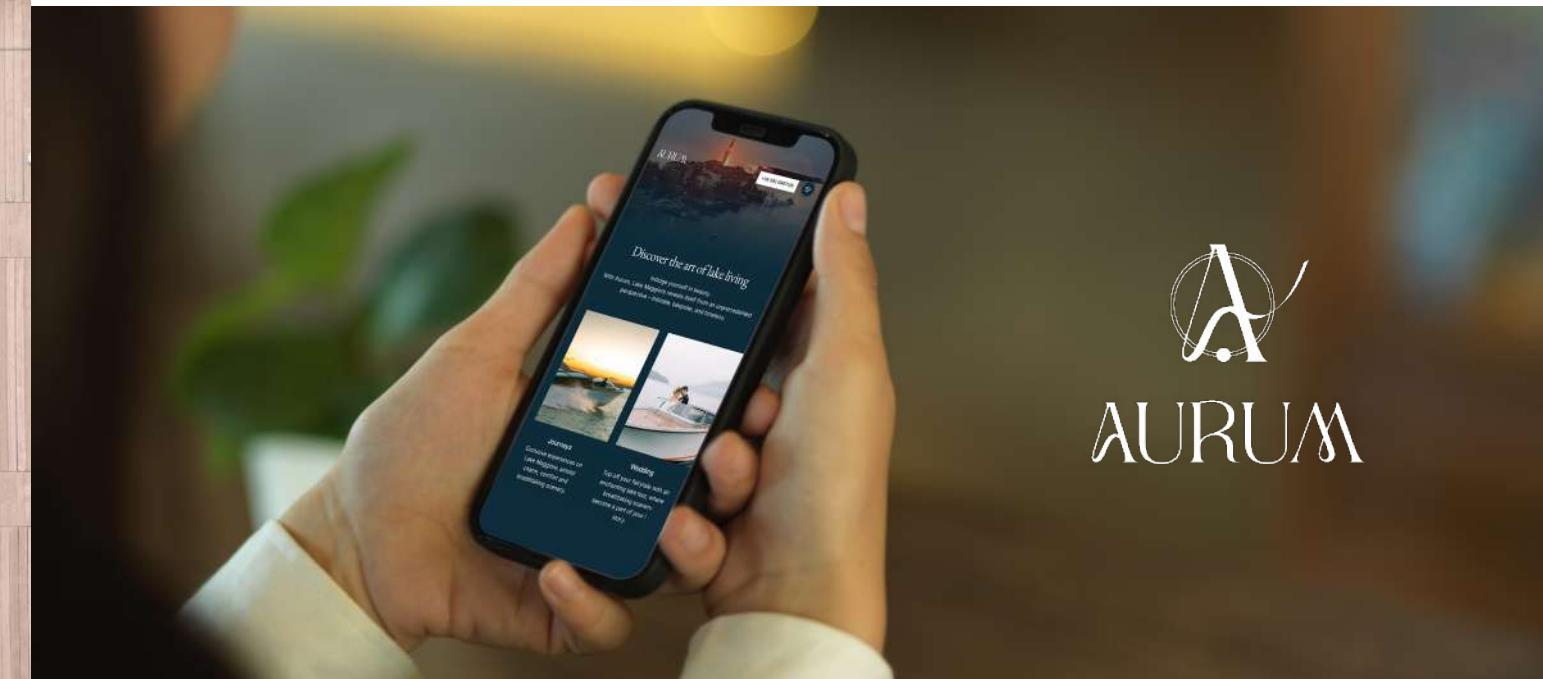
In the heart of Lake Maggiore, Aurum emerges as a new frontier in luxury navigation — a journey where elegance meets dynamism in a timeless icon. Designed for those seeking an exclusive service, Aurum is more than a boat: it is a symbol of style, a perfect blend of luxury and personality. This innovative service is the first of its kind on Lake Maggiore, setting a new standard of excellence.

THE MEETING OF AURUM AND HERNO

The excellence of Aurum meets the savoir-faire of Herno, a historic Italian luxury brand, in a collaboration that elevates design and refinement. Herno seats and cushions, crafted from premium materials with artisanal care, combine comfort and style, turning every journey into an aesthetic and sensory pleasure. A perfect union of innovation, tradition, and beauty, offering a new standard of elegance on the water.



BOOKING FOR YOUR ONLINE RESERVATIONS



AURUM

Booking your Aurum journey is quick and easy. Access our online booking system and choose the perfect tour or service for you. In just a few clicks, you'll secure your place on board for a journey of luxury and elegance on Lake Maggiore.

JOURNEYS AND EXCURSIONS

Surrender to the gentle rhythm of the waves and embrace the extraordinary wonder of Lake Maggiore. Each journey is a symphony of elegance, nature, and wonder, where time drifts effortlessly to the melody of emotions.





1

THE GOLDEN HOUR

Duration: 1 hours

An exclusive luxury boat tour in the picturesque Borromean Gulf, designed to offer an unforgettable experience between elegance and relaxation. Sailing on the crystal-clear waters of Lake Maggiore, you can admire spectacular views and discover the enchanting Borromean Islands, without any obligatory stops. Aboard an elegant boat equipped with every comfort, guests can relax while sipping a glass of bubbly, enjoying the natural and cultural beauty of the lake.

We offer two itineraries to choose from:

A) BORROMEAN GULF TOUR

Isola Bella, with its majestic Baroque palace and terraced gardens, **Isola Madre**, renowned for its lush botanical gardens and tranquility, **Isola dei Pescatori**, characterized by a picturesque village and an authentic culinary tradition.

B) TOUR OF THE VILLAS AND SANTA CATERINA DEL SASSO

Lake Maggiore is dotted with **magnificent villas**, many dating from the period between the 19th and early 20th centuries. These historic mansions, surrounded by lush gardens, offer a dive into the region's aristocratic past.

Situated on a cliff overlooking the lake, **the hermitage of Santa Caterina del Sasso** is a place of great tranquility and spirituality. Founded in the 13th century, the complex consists of three main buildings: the church, the monastery and the arcade. The view from the monastery is breathtaking, offering a unique panorama of Lake Maggiore.



A)



B)



INCLUDED:



EXCLUSIVE
JOURNEY



SKIPPER



WELCOME
GLASS



GASOLINE



THE BORROMEAN BAY ESCAPE

2

Duration: 2 hours

An exclusive journey to discover the wonders of the Borromean Gulf, sailing through history, art and nature in an atmosphere of absolute elegance. This panoramic boat tour offers a privileged perspective on some of the most iconic places on Lake Maggiore, allowing you to admire the landscape in total relaxation.

- **Isola Bella:** an authentic Baroque jewel with its imposing palace and majestic terraced gardens, a symbol of the greatness of the Borromeo family.
- **Isola Madre:** the largest of the Borromean Islands, famous for its lush botanical garden and serene atmosphere that surrounds it.
- **Isola dei Pescatori:** a picturesque village overlooking the water, rich in tradition and with unmistakable authentic charm.
- **Baveno and the pink granite quarries:** for centuries, these impressive quarries have provided a valuable material used for the construction of important architectural works, including the Milan Cathedral.
- **Historic villas overlooking the gulf:** magnificent aristocratic residences, admired only from the lake, that tell of the noble past of this beautiful region.
- **Branca family tradition:** a journey through the international history of one of the most celebrated Italian families in the world of distillation and bitters production.

During the sailing, fine bubbles will be served, perfect to accompany the breathtaking view and make the experience even more exclusive.

A tour that combines history, culture and luxury, giving an unforgettable exploration of the wonders of the Borromean Gulf. It is possible to arrange a stop at a location of your choice with the skipper.

INCLUDED:



EXCLUSIVE JOURNEY

SKIPPER

WELCOME GLASS

GASOLINE

3

THE SOUTH LAKE JOURNEY

Duration: 3 hours

An exclusive experience to admire the extraordinary beauty of the **southern shore of Lake Maggiore**, sailing along a fascinating itinerary among history, nature and breathtaking views.

The tour takes place entirely on board the boat, with optional stops in Ranco or Arona.

Departing from **Stresa or Baveno**, one traverses the crystal-clear waters of the lake to its southern tip, **Arona**, offering a unique perspective on some of the region's most iconic sites:

- **Hermitage of Santa Caterina del Sasso:** a fascinating monastery set in the rock, suspended between sky and water, with a history dating back thousands of years.
- **Angera and the Rocca Borromeo:** a majestic medieval fortress overlooking the lake, witness to centuries of history and power.
- **Arona and the Colossus of St. Charles:** one of the most impressive statues in the world, a symbol of the city, with an extraordinary panoramic position over the lake basin.
- **Meina and Stresa:** picturesque villages with elegant villas and enchanting gardens that enrich the landscape with their timeless charm.

While sailing, **guests can sip fine Italian bubbles**, making the experience even more exclusive and enjoyable.

An ideal tour for those who wish to experience Lake Maggiore in all its elegance, allowing themselves to be enveloped by its history, landscapes and the relaxing atmosphere of sailing.

INCLUDED:

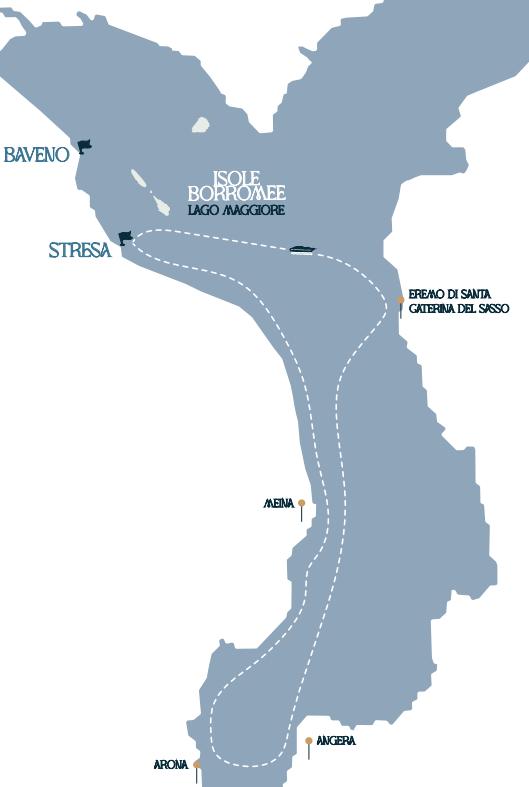


EXCLUSIVE JOURNEY

SKIPPER

WELCOME GLASS

GASOLINE





4

THE PANORAMA JOURNEY

Duration: 4 hours

An exclusive journey to discover the wonders of Lake Maggiore, sailing from Stresa or Baveno along scenery of incomparable beauty. The tour takes place mainly on board the boat, allowing you to admire some of the lake's most fascinating locations in total relaxation. A stop is planned in Laveno Mombello to take the cable car up to Mount Sasso del Ferro from which you can admire a breathtaking panorama and find refreshment.

- **Hermitage of Santa Caterina del Sasso:** a place of spirituality and beauty, set in the rock with a breathtaking view of the lake.
- **Laveno Mombello:** a charming village on the Lombard shore, famous for its pottery, picturesque lakefront, and relaxing atmosphere.
- **Sasso del Ferro:** a natural terrace offering spectacular views of Lake Maggiore and the surrounding mountains.
- **Punta della Castagnola:** a peaceful corner surrounded by nature, perfect for admiring the unspoiled landscape.
- **Isolino di San Giovanni and Pallanza:** two authentic jewels of the lake, with historic villas and gardens overlooking the water, visible only from the boat.

While sailing, guests can sip fine Italian bubbles, making the experience even more exclusive and enjoyable.

An itinerary that combines culture, nature and unforgettable views, for a refined journey to discover Lake Maggiore, immersed in an atmosphere of pure relaxation.



INCLUDED:



EXCLUSIVE JOURNEY



SKIPPER



WELCOME GLASS



GASOLINE

5

THE BORROMEEAN ISLANDS TOUR

Durata: 4 ore

An exclusive experience to discover the pearls of Lake Maggiore in an approximately four-hour tour, with private luxury sailing and drinks on board.

Depart from Stresa or Baveno aboard the elegant Aurum, a private boat with driver, for a full day exploring the wonders of the Borromean Islands.

A tour that allows you to fully immerse yourself in the history, nature and elegance of the Borromean Islands, in a luxury experience with attention to detail.

Tour itinerary with stops on two islands of your choice

- **Isola Bella:** Guests will explore the sumptuous Borromeo Palace, a Baroque masterpiece with frescoes, stucco work and an extraordinary art collection. The tour will continue to the iconic **terraced gardens**, an explosion of color and geometry among statues and fountains, offering breathtaking views of the lake.
- **Isola Madre:** Guests will explore the magnificent **English-style botanical garden**, one of the most spectacular in Europe, and visit the fascinating **Borromeo Palace on Isola Madre**, with its valuable period collections.
- **Isola dei Pescatori:** free time to stroll through the alleys of this authentic lakeside village, the most picturesque of the three islands, characterized by a unique and timeless atmosphere. Possibility to have lunch in one of the island's typical restaurants (lunch not included, but we can suggest the best options upon request).
- At the end of the tour, return by private boat to the departure pier.



INCLUDED:



EXCLUSIVE JOURNEY



SKIPPER



WELCOME GLASS



TOUR



GASOLINE

6

THE AURUM JOURNEY

Duration: **6 hours** (10:00 a.m - 4:00 p.m)

INCLUDED:



EXCLUSIVE JOURNEY SKIPPER



WELCOME GLASS GASOLINE



TOUR



The most complete and exclusive experience to **discover the entire Lake Maggiore** in one unforgettable day. A **six-hour tour**, departing from **Stresa** or **Baveno**, that allows you to admire every corner of this extraordinary lake, crossing **both the Piedmont and Lombard shores**, among breathtaking landscapes, picturesque villages and places full of history and charm.

The tour includes a stop for lunch, giving guests the opportunity to choose the restaurant that best suits their tastes and preferences. **Lunch is not included in the price of the tour, but we will be happy to recommend the best restaurants along the way**, ensuring a dining experience to match the day.

What we will see on the tour:

- **Villa Taranto:** one of the most spectacular botanical gardens in the world, a riot of flowers and rare plants in a unique scenic setting.
- **Castels of Cannero:** ancient fortified ruins emerging from the waters of the lake, shrouded in legend and mystery.
- **Cannobio:** an elegant village overlooking the lake, with its narrow stone streets, craft stores, and a beautiful lakeside promenade.
- **Laveno Mombello:** the heart of the Lombard shore of the lake, with a picturesque harbor and a relaxed atmosphere.
- **Hermitage of Santa Caterina del Sasso:** a jewel set in the rock, with breathtaking views and a thousand-year history.
- **Borromean Islands:** admire from an exclusive perspective, sailing around Isola Bella, Isola Madre and Isola dei Pescatori.

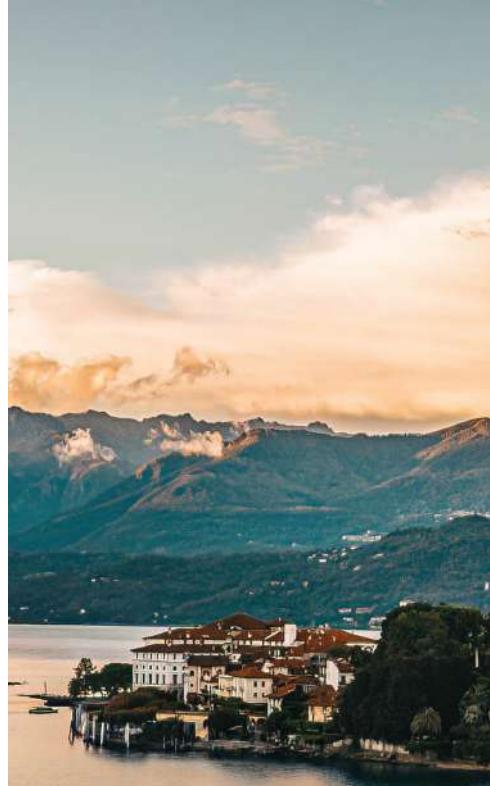
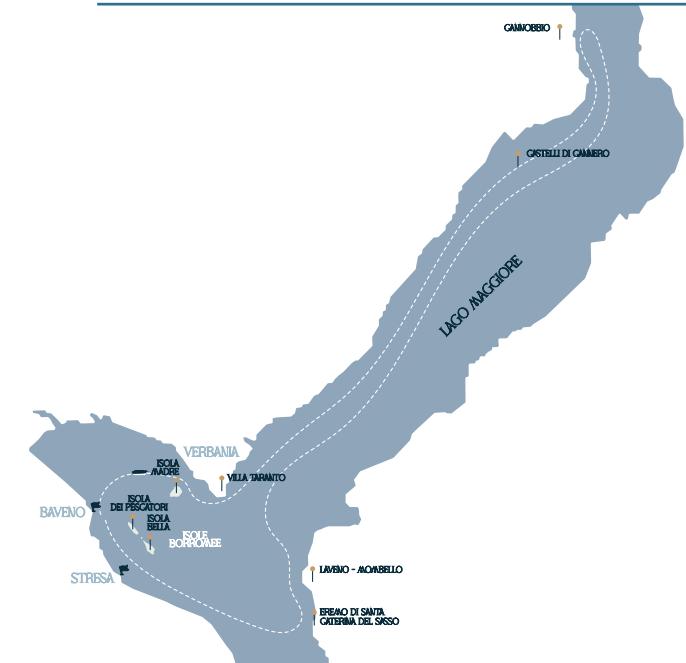
On board the elegant vessel, **guests can sip fine Italian bubbles**, making sailing even more enjoyable and relaxing.

It is possible to arrange an additional stop at a location of your choice with the skipper.

All-day licensed guide service in the native language of guests upon request.

A journey without equal

This tour is **the most exclusive and complete way to experience Lake Maggiore in all its beauty**, immersing yourself in its colors, history and unique atmosphere. **A full day of pure wonder, including dreamy views and customized stops to experience the lake like never before.**





7

THE GOLDEN DINNER

An exclusive experience that combines the charm of sailing at sunset, the magic of the **Borromean Islands seen from the lake**, and an unforgettable gourmet dinner on **Isola dei Pescatori**.

The tour begins with a departure from **Stresa or Baveno at 7 or 8 p.m.** aboard the luxurious **Aurum**, an elegant private boat offering the ultimate in comfort and style. During the cruise, **guests will be welcomed with a fine glass of Italian bubbly**, to be sipped as the sun drops to the horizon and Lake Maggiore is tinged with warm, enveloping colors.

The scenic cruise allows you to admire **the Borromean Islands** from a unique perspective at the most picturesque time of day:

- **Isola Bella**, with its majestic Baroque palace illuminated by the evening lights.
- **Isola Madre**, the largest and wildest, surrounded by lush exotic gardens.
- **Isola dei Pescatori**, a timeless village that retains the authentic charm of ancient lake traditions.

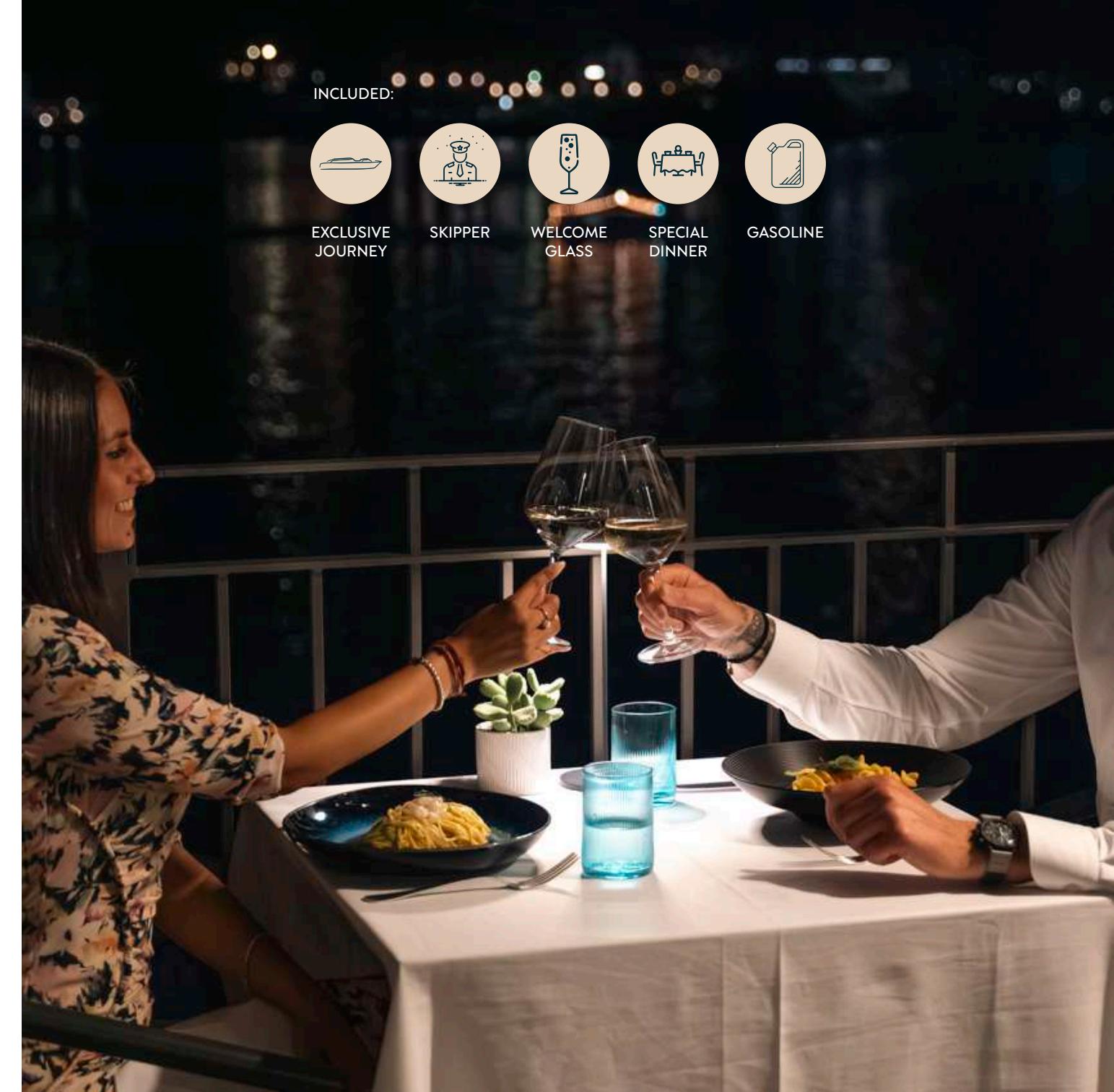
After the scenic tour, **guests will disembark on Fisherman's Island for an exclusive dinner at Casabella Restaurant**, an elegant location overlooking the lake.

Here they will be able to choose from **three different tasting courses**:

- Meat menu
- Seafood menu
- Lake fish menu

Each dish will be expertly paired with **fine wine labels** to provide a refined and authentic dining experience.

At the end of the evening, a **collective cab boat** service will be provided to return comfortably to the departure pier.



INCLUDED:

EXCLUSIVE
JOURNEY

SKIPPER

WELCOME
GLASSSPECIAL
DINNER

GASOLINE



8

THE ROYAL GRAND TOUR

Duration: **7 hours** (10:00 a.m - 5:00 p.m)

An exclusive experience to discover the **three pearls of Lake Maggiore** in a comprehensive tour of **approximately seven hours**, with **private luxury sailing, admissions to historic palaces and gardens, and drinks on board**.

Depart from Stresa or Baveno aboard the elegant Aurum, a private boat with driver, for a full day exploring the wonders of the **Borromean Islands**.

A tour that allows you to **fully immerse yourself in the history, nature and elegance of the Borromean Islands**, in a luxury experience with attention to detail.

Tour itinerary

- **Isola Bella:** Guests will explore the sumptuous **Borromeo Palace**, a Baroque masterpiece with frescoes, stucco work and an extraordinary art collection. The tour will continue to the iconic **terraced gardens**, an explosion of color and geometry among statues and fountains, offering breathtaking views of the lake.
- **Isola Madre:** Guests will explore the magnificent **English-style botanical garden**, one of the most spectacular in Europe, and visit the fascinating **Borromeo Palace on Isola Madre**, with its valuable period collections.
- **Isola dei Pescatori:** free time to stroll through the alleys of this authentic lakeside village, the most picturesque of the three islands, characterized by a unique and timeless atmosphere. Possibility to have lunch in one of the island's typical restaurants (**lunch not included, but we can suggest the best options upon request**).
- At the end of the tour, **return by private boat** to the departure pier.

INCLUDED:



EXCLUSIVE
JOURNEY



SKIPPER



WELCOME
GLASS



TICKET



GASOLINE





AURUM WEDDING EXPERIENCE

9

A Dream at the Water's Edge: Exclusive Photo Shoot for Wedding Planner

For the bride and groom who want a fairytale wedding, every detail must tell a unique love story. Imagine capturing the essence of their promise in an exclusive setting: a Venetian cab, the first and only model to ply the waters of Lake Maggiore, the perfect setting for a dream wedding shoot.

An intimate and sophisticated atmosphere

The precious wood of the boat, the golden reflection of the sun on the water and the light breeze caressing the face create a timeless romantic setting. Here, between the silence of the lake and the magic of nature, every shot becomes pure poetry.

A fairytale shoot for unforgettable couples

For wedding planners looking for a unique experience for their newlyweds, this is an opportunity to offer a photo shoot with exclusive appeal. A boat trip that transforms into an exciting visual tale, perfect for capturing the sweetness of an eternal love.

An exclusive touch for the big day

In addition to the shoot, we offer boat transfers, accompanying the bride and groom and guests from locations to locations with a disembarkation pier. An elegant and refined experience that will make every wedding even more special, with scenic arrivals and departures that will leave everyone breathless.

For those who dream of a refined and out-of-the-ordinary wedding

Give your newlyweds the opportunity to experience an extraordinary moment, framed by the breathtaking beauty of Lake Maggiore. A photo shoot that becomes an indelible memory, a symbol of elegance and absolute romance.

Be inspired by the magic of water and give the bride and groom an unforgettable shoot and trip.

INCLUDED:



EXCLUSIVE JOURNEY



SKIPPER



WELCOME GLASS



SHOOTING





AURUM

The lake's golden journey

www.aurumjourney.com

@ aurumjourney | info@aurumjourney.com | +39 3926987126